

TAA for Firms

ROCKY MOUNTAIN TRADE ADJUSTMENT ASSISTANCE CENTER



LOOKING TO STAY AHEAD OF THE COMPETITION? There's help available to firms through federal funding assistance

TAA for Firms is a cost-sharing assistance program funded through the Economic Development Administration (EDA), U.S. Department of Commerce. The program helps established U.S. firms that have been negatively impacted by foreign competition by providing federal assistance to qualified companies through the TAA for Firms program.

We provide management assistance and federal funding to help companies save jobs, increase productivity and build a solid foundation for future growth. Since the program's inception in 1974, we have worked with hundreds of American companies in virtually every field imaginable, helping them improve their competitive edge—and protect their profits.

The TAA for Firms Program partners with firms providing 50/50 cost sharing toward the services of industry experts or other professional service providers. These services include customized projects aimed at improving a firm's competitiveness.

Projects to improve your firm's competitive position could include:

- Marketing and Sales
- New Product Development
- Export Strategy Assistance
- Manufacturing Technology
- Quality Improvements
- Information Technology
- ISO Registration
- Engineering
- Management
- Training

To see if you qualify for cost-sharing funds and assistance, ask yourself these simple questions:

- 1 Have you suffered a recent decline in employment, or are you facing an impending employment decline?
- 2 Have you experienced a recent decline in sales, overall or for a particular product line?
- 3 Is there foreign competition in your industry?

Our staff will provide an initial consultation to assess your eligibility—At No Cost to You!

Rocky Mountain
Trade Adjustment Assistance Center

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